



Over recent years the Sydney Marathon has grown into a 35,000 athlete strong race firmly entrenched as a marquee event on the International Athletics Calendar.

With major injections from the NSW Government tourism board, major events agency Destination NSW and significant additional sponsor support, this event continues to attract many of the world's best elite athletes as the race expands as Asia's premier marathon. In recognition of the event's stellar rise, accreditation as IAAF gold label, the event is now positioned as a major international marathon alongside Boston, New York and London. We are very pleased to offer both the full live event plus a condensed 60 minutes highlights program, featuring its impressive collection of Asian and International athletes with an array of special features showcasing the athletes and key Sydney iconic landmarks that make up this magnificent world-class course. For broadcasters of the region and globally, this presents an excellent opportunity to join us in partnership and enjoy the benefits of the rapidly rising event.

BAM is proud to distribute rights for both the live event (3.5 hour live feed) and the 1-hour highlights package.



Duration: Annual Live Event: 3.5 hour feed.
Annual Highlights program – 1 x 60 minutes

Delivery: Annual Live Event: satellite and fibre.
Annual Highlights program: FTP

Format: HD 16x9, 4x3 safe

Audio: Full English Stereo Mix
and International Mix

Support: Script and synopsis emailed

Rights Available: TV Broadcast/
Multimedia/Customised formats

CONTACTS

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For more information, trailer and screener video, please visit

www.brokenarrowmedia.com

